

Cookies Policy

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We use cookies, pixel tags, web beacons, mobile device IDs and similar files or technologies to collect and store the information we automatically collect about your computer, device, and use of the JetSMART.com. You can find out more about cookies and how to control them in the information below.

If you do not accept the use of these cookies, please disable them using the instructions in this cookie policy, by following the 'opt-out' links provided below or by changing your browser settings so that cookies from JetSMART.com cannot be placed on your computer or mobile device.

1. What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a certain webpage. Cookies are then sent back to the originating webpage on each subsequent visit, or to another webpage that recognizes that cookie. Cookies are widely used in order to make the a website work, or to work more efficiently, as well as to provide information to the owners of the Website.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited JetSMART.com before or whether you are a new visitor. They can also help to ensure that adverts you see online are more relevant to you and your interests.

There are two broad categories of cookies:

- **First party cookies**, served directly by us to your computer or mobile device.
- **Third party cookies**, which are served by a third party on our behalf. We use third party cookies for improving the experience, functionality, performance and analysis of JetSMART.com

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by a website to recognize your computer when you open your browser and browse the Internet again.

2. How do we use cookies?

We use cookies to:

- Track traffic flow and patterns of travel in connection with JetSMART.com;
- Understand the total number of visitors to JetSMART.com on an ongoing basis and the types of internet browsers (e.g. Firefox, Chrome or Internet Explorer) and operating systems (e.g. Windows or Mac OS) used by our visitors;
- Monitor the performance of JetSMART.com and to continually improve it;
- Customise and enhance your online experience; and

3. What types of cookies do we use?

The types of cookies used by us and our partners in connection with JetSMART.com can be classified into one of three categories, namely 'essential cookies', 'functionality cookies' and

'analytics/performance cookies'. We've set out some further information about each category, and the purposes of the cookies we and third parties set in the following table.

Type of cookie	What it does	How to block
Essential cookies	<p>These cookies are essential and strictly necessary to provide you with JetSMART.com services and its essential features. Without these cookies, services like transactional pages and secure login accounts, would not be possible.</p>	<p>Please see the instructions set out in 'How to control or delete cookies' below.</p>
Functionality Cookies	<p>Functionality cookies record information about choices you've made and allow us to tailor JetSMART.com to you. These cookies mean that when you continue to use or come back to the JetSMART.com, we can provide you with our services as you have asked for them to be provided. For example, these cookies allow us to:</p> <ul style="list-style-type: none"> • Save your location preference if you have set your location on your homepage, if applicable, in order to receive a local weather forecast; • Remember settings you have applied, such as layout, text size, preferences, and colors; • Show you when you are logged in; and • Store accessibility options. 	<p>Please see the instructions set out in 'How to control or delete cookies' below.</p>
Performance / Analytics Cookies	<p>We use performance/analytics cookies to analyze how the JetSMART.com is accessed, used, or is performing in order to provide you with a better user experience and to maintain, operate and continually improve JetSMART.com. For example, these cookies allow us to:</p> <ul style="list-style-type: none"> • Better understand JetSMART.com visitors so that we can improve how we present our content; • Test different design ideas for particular pages, such as our homepage; • Collect anonymous information about our website visitors such as what browsers they are using; • Determine the number of unique users in our website; • Improve our website by measuring any errors that occur; and 	<p>Please also see the instructions set out in 'How to control or delete cookies' below.</p>

	<ul style="list-style-type: none">• Conduct research and diagnostics to improve product offerings.	
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4. How to control or delete cookies

You have the right to choose whether or not to accept cookies and we have explained how you can exercise this right below. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of JetSMART.com.

Most browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the “Help” option in your browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari web](#) and [iOS](#).

If you only want to limit third party advertising cookies, you can turn such cookies off by visiting the following links:

- Your Online Choices (<http://www.youronlinechoices.com/uk/>)
- Network Advertising Initiative (<http://www.networkadvertising.org/>)
- Digital Advertising Alliance (<http://www.aboutads.info/consumers>)

Please bear in mind that there are many more companies listed on these sites than those that drop cookies via the website.

5. Changes to this Cookie Policy

We will occasionally update this Cookie Policy to reflect changes in our practices and services. When we post changes to this Cookie Policy, we will revise the "Last Updated" date at the top of this Cookie Policy. If we make any material changes in the way we collect, use, and/or share information held in cookies, we will notify you by prominently posting notice of the changes on our website. We recommend that you check this page from time to time to inform yourself of any changes in this Cookie Policy or any of our other policies.

6. Need More Information?

If you would like to find out more about cookies and their use on the Internet, you may find the following links useful:

- [All About Cookies](#)
- youronlinechoices.co.uk/uk

7. Cookies that have been set in the past

If you have disabled one or more Cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

8. Contact us

If you have any questions or comments about this cookies policy, or privacy matters generally, please contact us via email privacypolicy@jetsmart.com.